Clinton Akomea-Agyin

Product designer with 4 years of experience designing digital experiences to drive user engagement, increase revenue, and streamline processes. Initiated a proposal for a pediatric care feature, leading to a $20 million in VC funding. Eager to leverage research, design, and communication skills to collaboratively deliver an end-to-end user experience that service both the customer and the business goals.

WORK EXPERIENCE

Product Designer | Myant Inc

A health-hardware startup focused on creating wearable tech garments.

July 2022 – Present (Full-Time) | Toronto, ON, Canada
January 2022 – July 2022 (Internship) | Toronto, ON, Canada

- Owned design of a responsive web dashboard for remote patient monitoring, using intuitive data visualizations to streamline physicians' workflows. Resulted in a roughly 10% reduction in average number of patients seen.
- Initiated a pediatric care feature proposal, conducting extensive discovery research and utilizing wireframes and prototypes for fundraising, securing a significant $20 million investment.
- Validated release of new symptom logging feature via moderated usability testing and interviews with 10+ participants, leading to a 10% increase in user engagement upon implementation.

Product Designer | cxLoyalty (a JPMorgan Chase Company)

A third-party travel startup focused on credit card loyalty program services.

May 2019 - May 2020 (Contract) | Eden Prairie, MN, USA

- Revamped the flight booking and car rental cross-selling responsive website experience, partnering with analytics team to interpret booking data through Amplitude, increasing travel bookings revenue by 15%.
- Led design of branded sales demo prototypes, collaborating with product managers, marketing and brand teams to drive onboarding of two major client travel card loyalty programs, adding $125 million to portfolio.

Product Designer | Best Buy

Multinational electronics retailer focused on providing technology products, services, and solutions to consumers.

July 2018 - March 2019 (Contract) | Richfield, MN, USA

- Integrated an in-app notification system for Point of Sale, streamlining Best Buy's communication process, and improving service rate by 5% through seamless collaboration with two developers.
- Implemented a unified design language through a design system ensuring visual consistency and accuracy across all product platforms; saving 10 hours a week in rectifying inconsistent design.
- Designed and implemented an enhanced product search functionality within the Point of Sale system, reducing average search time for products by 50% and increased sales by 10%.

Product Designer

Toronto, ON
Portfolio, Linkedin
clinagyin@gmail.com

SKILLS

USER RESEARCH

User interviews - Qualitative research - Quantitative research - Usability testing - A/B testing - Survey planning - User flows - Customer journey mapping - Information architecture

DESIGN

Wireframing - Rapid Prototyping - Interaction design - Visual design - Mobile design - Web design - Design systems - Accessibility

DEVELOPMENT

HTML (Basic) – CSS (Basic) – JavaScript (Basic)

TOOLS & SOFTWARE

Adobe Creative Suite (XD, Illustrator, After Effects, Photoshop) – Sketch - Figma – Framer - Miro - InVision -

EDUCATION

OCAD University, Toronto, ON, Canada — *Masters of Design: Digital Futures*

August 2020 - June 2022

Luther College, Decorah, IA — *Bachelors of Science: Computer Science*

August 2013 - May 2017